



www.SCCFireSafe.org



Announcing Bay Area FireSafe

An Initiative of The Santa Clara County FireSafe Council

Dear Bay Area FireSafe Initiative Stakeholder:

During National Fire Safety Week 2023, at the inaugural FireSafe Summit, we will proudly launch **Bay Area FireSafe**. Bay Area FireSafe is a strategic initiative to save lives, property, and our environment from the impacts of wildfires. Our mission is to work together with all organizations across our region in pursuit of a common agenda that will ensure what recently happened in Maui will never happen here.

FireSafe 2.0. The purpose of Bay Area FireSafe is to expand the role of the FireSafe Council with a broader-reaching vision, to make a **game-changing impact** on our abilities to reduce the extraordinary wildfire risks we face, through collaboration and partner alliances we build together. Our organization is original, offering these substantial benefits:

- **Global Vision** that aligns trusted advisors and thought-leaders toward a compelling, unified goal
- **Strategic Leadership** to drive highly collaborative and coordinated emergency responses
- **World Class Solutions** covering a full continuum of effective wildfire mitigation alternatives

Vision. Our new vision gathers community leaders, trusted advisors, landowners, partners, companies, wildfire experts, and the latest technologies to form a unified, holistic, and lasting strategic approach to wildfire mitigation. With your help, the FireSafe Council brings together the best-in-class solutions and latest mitigation practices without the biases and constraints other organizations face. As a 501(c)(3), we can move faster and be more agile, to embrace the newest alternatives and most compelling solutions on the market today, providing a significant and more-timely benefit to the communities we serve.

Our primary objective in forming the Bay Area FireSafe Initiative is to support all FireSafe Councils in our area and across the nation with a bold, new approach to make a significant and lasting impact on reducing the effects of wildfires on our society, economy, environment and to make our communities more affordable and enjoyable places to live, today, and for future generations to come.

Strategic Leadership. Our focus is based on the newly released 2023 update of the Santa Clara County Wildfire Protection Plan (CWPP) covering the 1.9M residences living in 15 cities across the greater Santa Clara County area. We led the collaborative effort across multiple jurisdictional, municipal, and service area boundaries. This will work toward achieving our common goal of identifying and mitigating the areas of highest wildfire risks across our County. The new FireSafe Council County Coordinator will continue to engage with our county stakeholders to complete annexes, manage the CWPP hub site and story map; and work on long term coordination of the CWPP with partners.



World Class Solutions. Our technology vision and system architectures are heavily based on digital communications, emerging AI technologies and new automated sensor and camera capabilities, which have

been carefully selected for specific functional attributes, as well as the ability to integrate into a global ecosystem of coordinated emergency information and response. Longer term, with community support, our goal is to prescribe a comprehensive portfolio of products, solutions, services, and consulting expertise covering all phases of the wildfire mitigation continuum in an integrated, yet customized recommendation for each client.

The driving force behind Bay Area FireSafe is to integrate the best solutions across the full spectrum of mitigation opportunities: from preparations before a wildfire incident occurs; the earliest detection and prediction of wildfire behaviors; wildfire validation that triggers emergency alarm and evacuation systems; and crucial real-time information for emergency response teams that enable timely and intelligent decisions that *will save lives* during a catastrophic event.

Blazing the Trail. Our largest landscape-scale project is a multi-year, multi-million-dollar collaboration with CALFIRE, San Jose Water Co, Midpeninsula Regional Open Space District, Santa Clara County Parks and CA Climate Investments to perform eco-critical, Forest Health projects to improve our region's natural resiliency to wildfires. This project stands apart from others by incorporating a Bay Area FireSafe technology partnership with N5 Sensors to deploy an integrated AI-based, wireless network of wildfire sensors aimed at providing the earliest possible indication of a wildfire, allowing first responders to eliminate the threat quickly, before they cannot.

#FireSafeSummit. Please offer your support and join us as we prepare for our future, at the inaugural FireSafe Summit, at the Historic Mountain Winery in Saratoga, CA, on Tuesday, October 10th, starting at 4:30pm. The 2023 theme is **Living with Fire**. The event will showcase the latest in wildfire mitigation products and solutions to demonstrate innovative technologies to help you #LiveWithFire . Enjoy an evening of wine, beer and a lite supper in the beauty of the Mountain Winery with friends and thought-leaders in the field. **You can get more information at:** <https://sccfiresafe.org/firesafesummit/>

In summary - The **Bay Area FireSafe Initiative** takes existing...proven...best practices and combines them with the best minds and organizations working in the area's technology and AI to change the landscape of wildland fire safety for all of us!

Your support is needed today, as our work is imperative and the time is now. Please consider sponsoring the FireSafe Summit or make your online donations by visiting our website at: <https://sccfiresafe.org/firesafesummit/>

We hope this give a greater understanding of the task ahead, how we will approach and the role you can play in our efforts to make a 10X change in wildfire prevention technology and strategies. Your participation at any level is most appreciated for us in these efforts.

With Gratitude,

Santa Clara County FireSafe Council

